

[AMBASSADORS PROGRAM] KILGORE CHAMBER OF COMMERCE

[who are chamber ambassadors]

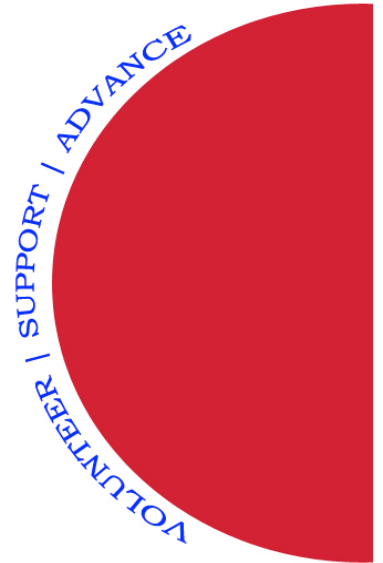
The Kilgore Chamber of Commerce Ambassadors act **as the official goodwill greeters and volunteer liaisons between the Chamber and its current and prospective members**. Joining this team is an option members can exercise to increase their commitment to the Chamber while gaining additional exposure for themselves and their business.

[about the program + commitment]

Chamber Ambassadors work to exhibit the goals and ideals of the Chamber while promoting their business mission within the arena of Chamber events. Ambassadors make member goodwill calls throughout the year, welcome new businesses and new members, recruit new members to the Chamber, assist the Chamber staff at chamber/community functions and serve as personal representatives of the Chamber throughout the community. Ambassadors can expect to spend 1-3 hours per month on Ambassador duties, including a monthly meeting at noon on the second Monday of each month.

[ambassador responsibilities]

1. Ambassadors must be a Chamber member in good standing, either individually or through their company.
2. Must be willing to sign the Ambassador Commitment and adhere to all guidelines and responsibility requirements.
3. Ambassadors are expected to have a general knowledge of the Chamber, its programs, initiatives & staff.
4. Each Ambassador will represent the Chamber in a positive & professional manner at all times.
5. Purchase and wear the official Ambassador Uniform shirt to all functions designated as Ambassador activities.
6. Attend a monthly Ambassador meeting.
7. Accept new member assignments and conduct a welcome/follow up visit with these new members.
8. Attend Chamber networking and special events to greet and build relationships with new members, as well as foster direct connection between new members and other members.
9. Serve in a volunteer capacity to assist the Chamber staff with registration at networking and special events.
10. Attend member ribbon cuttings, grand openings and groundbreaking ceremonies.
11. Participate in retention methods by contacting members throughout the year to ensure their needs are being met by the Chamber and to secure their commitment for continual renewal of their investment.
12. Assist in recruitment of new Chamber and Ambassador members.



[incentives for ambassadors]

Ambassadors provide an **essential service to the CHAMBER members and staff**. In appreciation for the service and work, Ambassadors are **rewarded with recognition**. Ambassadors who exceed the annual goal are also eligible for additional recognition and promotion for themselves or their company.

[how to become an ambassador]

Complete the attached application and return to: Kilgore Chamber of Commerce, 813 N. Kilgore St., Kilgore, TX 75662

Or **Email to:** sphillips@kilgorechamber.com

[ambassador expense]

There is an initial participation investment of \$100 for the purchase of the official Ambassador uniform. The uniform is purchased by the Chamber and company is invoiced for this cost. Payment must be made within 30 days of invoicing.

[questions?]

Contact Sheryl Phillips, Kilgore Chamber of Commerce 903-984-5022