



KILGORE

CHAMBER OF COMMERCE
& VISITORS BUREAU

2018
MARKETING & SPONSORSHIP
OPPORTUNITIES

Promoting your company builds a positive image to other businesses, organizations and residents. The Chamber has many ways for you to promote effectively and affordably!

We invite you to turn the page and check out the numerous Chamber sponsorship opportunities available. The sponsorship opportunities are designed to help build and strengthen your company brand and relationship with other businesses, organizations and residents while supporting the important work the Chamber accomplishes each year.



Celebrating Women in Business!

**April 12, 2018 @ 6 p.m.
Location to be Determined**

An evening event celebrating Women in Business! The Black Gold Texas Tea event is named to embrace our oil history, however the event pays honor to outstanding women in Business including the recipients of - *The Rising Star, The Shining Star and the Lifetime Star Achievement Award*. In addition, the event features an evening of networking enjoyment including entertainment, vendors, purse raffle and dinner.

SPONSORSHIPS

PRESENTING SPONSOR: \$1000

VIP Table for 8 with corporate signage
Logo included on print advertising/invitations
Logo recognition on stage and event entryway
Logo recognition online/social media advertising
Sponsor recognition during Purse Raffle
Sponsor recognition during Awards Program

PRIZE SPONSOR: \$600

VIP Table for 4 with corporate signage
Logo recognition online/social media advertising
Logo recognition at event entryway
Recognition as Sponsor of Purse Raffle
Recognition during Purse Raffle

RESERVED TABLES & TICKETS

**Early bird pricing through April 1. *Price increases on April 2.*

VIP Corporate Table Sponsor: \$500 Early Bird Pricing/\$625*
Reserved Table with Corporate Signage for 8

VIP Corporate Table Sponsor: \$275 Early Bird Pricing/\$325*
Reserved Table with Corporate Signage for 4

Individual Tickets: \$50 Early Bird Price/\$70*

VENDOR BOOTH

\$65 Chamber Member (\$90 Non-Member)

Includes: 8X8 space, 1 table w/2 chair and 1 admission

**Only one additional ticket may be purchased for a person assisting in a vendor booth*

BizConnect Luncheon

Meeting fellow Chamber members over lunch provides you time to network with other business people and a presentation and discussion on topics of interest to the business community. BizConnect Luncheon is held quarterly.

Presenting Sponsor: \$150 per luncheon or \$500 for full year

- Recognition as event sponsor in all promotional materials
- Recognition as sponsor on event signage
- Verbal recognition at event
- Table to set up visual promotion and/or handouts
- 5 minute presentation at podium during each lunch meeting
- Includes lunch for 2



A quarterly event that brings together new Chamber member & potential member businesses to make connections, learn about the Chamber's promotional and business opportunities and to meet community leaders.

Join us as a sponsor to promote your support of their business endeavors and attend the event to make new business connections.

Presenting Sponsor - \$75 per event or \$250 annual

- Logo on signage at event entrance
- Logo recognition as event sponsor on all promotional materials/social media
- Verbal recognition at event
- Opportunity to provide promotional handouts to attendees



Morning Brew

For those who like to get an early start to their networking, Morning Brew provides Chamber investors networking opportunities each month over coffee! Held the 3rd Thursday of each month from 8:00-9:00 a.m. at various member locations, your company receives maximum exposure 12 times a year with business members, potential new members and guests.

Presenting Sponsor - \$50 per month or \$500 for full year

- Door Prize purchased for giveaway on behalf of sponsor
- Verbal recognition at event
- Logo on signage at event entrance
- Logo recognition as event sponsor in all promotional materials and on social media
- Opportunity to provide promotional handouts to attendees

Host Site Sponsor: *Host sponsor provides the location, coffee and breakfast snacks, if desired, and may offer a tour of their facility..*

- Verbal recognition at event
- Logo on signage at snack table
- Opportunity to provide promotional handouts to attendees



business solutions series

This education series is designed to provide business topics to the Kilgore business community that will assist them with enhancing their business practices. Promote your business to key business leaders and employees by sponsoring one seminar or all.

Presenting Sponsor – Contact Chamber for Seminar Schedule & Sponsor Opportunity

- Verbal recognition at event
- Logo on signage at event entrance
- Logo recognition as event sponsor in all promotional materials and on social media
- Opportunity to provide promotional handouts to attendees



Monday, October 15, 2018

Location to be Determined

Reception-6 pm

Dinner & Program-7 pm

The Star Gala event concludes our annual year with A Year in Review; Business Connection Reception; Recognition & Induction of Board of Directors; and the highlight of the evening is the **STAR AWARDS** ceremony recognizing individuals and businesses of excellence including the Small Business of the Year; Large Business of the Year; Industry of the Year; Chamber Ambassador of the Year; and Citizen of the Year. In addition, the outstanding Women in Business award winners recognized earlier this year will be honored during the Gala.

2018 STAR GALA SPONSORSHIPS

PLATINUM STAR SPONSOR - \$1,000

- VIP Reserved Seating & Dinner for 8
- Recognized as the STAR Awards sponsor
- Recognized at the Business Connection Reception preceding the Gala
- Logo placement on all promotional materials (invitation, program, advertising)
- Logo placement on signage on banquet stage
- Logo placement on signage at Business Connection Reception entryway
- Corporate signage on Reserved Sponsor Table
- Host at Business Connection Reception

GOLD STAR SPONSOR - \$750

- VIP Reserved Seating & Dinner for 8
- Recognized at the Business Connection Reception preceding the Gala
- Logo placement on all promotional materials (invitation, program, advertising)
- Logo placement on signage on banquet stage
- Company Name listed on signage at the Business Connection Reception preceding event
- Corporate signage on Reserved Sponsor Table

SILVER STAR SPONSOR - \$600

- Reserved Seating & Dinner for 8
- Company name listed in the banquet program
- Corporate signage on Reserved Sponsor Table

RESERVED SEATING & INDIVIDUAL TICKETS (Early bird deadline 10/5/2018)

RESERVED CORPORATE TABLE: \$500 (price increase - \$625 after 10/5/2018)

- Reserved seating & dinner for 8
- Corporate Signage on table

INDIVIDUAL TICKETS: \$50 (price increase - \$65 per person after 10/5/2018)



The **E⁴** program is a revised and infused program formerly called Leadership Kilgore. The purpose of the **E⁴** program is provide more in-depth corporate leadership training; motivate and encourage community leadership; build confidence in self while building new business and personal relationships; and develop personal leadership characteristics and skills within the individual.

Gold Star **\$1,000**

Pinnacle Supporter of E⁴ Leadership

- Company Logo included on class notebooks and each session agenda
- Company Logo included on Graduation Dinner invitation and program
- Company recognition given at each session (8) and Orientation Reception/Graduation Dinner
- Company representative participation at Graduation Award Ceremony
- Company Logo on session signage
- 50% discount offered for one **E⁴ Leadership** Participant

Silver Star **\$ 500**

Sponsor of E⁴ Leadership Program and Graduation Dinner

- Company Name included on class notebooks and each session agendas
- Company Logo included on Graduation Dinner program
- Company recognition given at each session (9) and Orientation Reception/Graduation Dinner
- Company Name listed on session signage
- 25% discount offered for one **E⁴ Leadership** Participant

Bronze Star **\$ 300**

Sponsor of meals (breakfast/lunch) of one session

- Company Logo included on meal signage
- Company recognized as sponsor during meal breaks
- Company name listed in Graduation program
- Company recognized at Graduation Dinner
- 10% discount offered for one **E⁴ Leadership** Participant

EAST TEXAS COALITION TRIP TO AUSTIN

February, 2019 ~ Austin, Texas

*In cooperation with Tyler, Longview and other East TX Chambers, Kilgore business men and women come together for a 2 -day event to meet with state legislators and representatives to discuss issues and legislation relative to our community. **Commitment Deadline - December 1, 2018 for submission of logo and sponsor form.***

Presenting Sponsor - \$1500

- Top billing on Kilgore Chamber event promotions
- Name on coalition materials at event
- Logo on social media promotions & Chamber website
- Name on event signage at reception
- Verbal recognition at legislative delegation functions
- Includes registration fees for 2

Premiere Sponsor - \$750

- Name recognition on Chamber website
- Name on social media promotion
- Name recognition on event signage at reception
- Includes registration fee for 1



KILGORE CHAMBER OF COMMERCE
GOLF CLASSIC
Friday, September 7, 2018
Meadowbrook Golf & Event Center

Players Gift Sponsor - \$1500

Player gift personalized with company logo
Logo and recognition at check-in/ gift distribution
Logo on cover of event program
Logo recognition on stage at lunch
Name recognition in online and social media advertising
Verbal recognition at lunch/throughout tournament
Team of 4 including cart and green fees - includes lunch

Scorecard Sponsor - \$1000

Name recognition on registration table and event program
Business name on all scorecards
Logo recognition on luncheon table
Name recognition in online and social media advertising
Team of 4 including cart and green fees-includes lunch

Golf Lunch Sponsor - \$500

Logo signage on registration/luncheon table
Name recognition in event

Hole Sign Sponsor - \$150

Name recognition on sign at one hole

Team Only Fee - \$500

Green fees/Carts for 4
Includes lunch for 4

Team/Hole Sign Sponsor - \$600

Green fees/Carts for 4
Lunch for 4
Name recognition on sign at 1 hole

Adopt-a-Hole Sponsor - \$250

Exclusive name recognition on sign at assigned hole
Business hosts assigned hole – may bring additional signs and hand out materials to golfers
Sponsor & coordinate a game or challenge on adopted hole/provide prize for morning and afternoon rounds
1. Longest Putt 2. Closest to Hole 3. Longest Drive 4. Putting Contest



88th ANNUAL KILGORE CHRISTMAS PARADE
Tuesday, November 27, 2018 @ 6:30 pm
Downtown Kilgore

Be a partner of the largest (97 entries in 2017) and best parade in East Texas! It is a great way to promote your business and bring smiles to the faces of children.

Sponsorships provides funding for purchase of candy, parade awards and promotion of event.

Shining Star Sponsor - \$500

Logo included on parade start banner and advertising
Sponsor signage on Judges Stage
Recognition from the Judges Stage
Entry and placement in Parade
Company representative to assist at Award Ceremony

Friends of the Parade - \$100

Name included on parade banner

Parade Float Entry - \$25

Get together with your business, church, family or friends and build a themed float for the 88th Annual Kilgore Christmas Parade!



SATURDAY, MAY 19, 2018
RABBIT CREEK ATV PARK

GET READY FOR THE MUDDIEST, DIRTIEST, MOST INTENSE RUN OF YOUR LIFE!

Kilgore's newest outdoor adventure is one that will continue to grow with local and visitors competing to be the best of the best. This event drew 167 runners in 2017 locally and from a 4 state area. And this number is expected to double in 2018! The natural terrain at Rabbit Creek, located on Post Oak Road, is the perfect location for this muddy adventure featuring a 5K & 10K challenge. The run will include 10 or more obstacles through the natural rough terrain. ***Be a part of the adventure as a MUDDER SPONSOR!***

PRESENTING SPONSOR - \$7,500

- Named as Presenting Event Sponsor
- Prominent Logo recognition on all media promotions
- Event Day – Assist with Race Start
- Award Presentation – Assist with Award Presentation
- Prominent logo placement on Race Shirt
- Obstacle Sponsor sign - logo – 3 signs/logo on Event Banner
- Company promotion at Race Registration Entry
- Logo & website link on Mud Run website page
- 5 Complimentary individual race entries
- Complimentary booth space at event

SUPPORTING SPONSOR - \$2,500

- Logo recognition on specific media promotions
- Logo on race shirt – to be sized by sponsor level
- Logo on Obstacle Sponsor signs - 10 signs
- Logo on Event Sponsor Banner
- Logo & website link on the Mud Run website page
- 3 complimentary individual race entries
- Complimentary booth space at event

RUNNER'S VIP TENT SPONSOR - \$1,000

- Company Name included on specific media promotions
- Logo on race shirt – to be sized by sponsor level
- Logo on Tent Sponsor Banner
- Company presence & representative in Runners Tent
- Name listed on Event Sponsor Banner
- 2 complimentary individual race entries

WATER STATION SPONSOR - \$500

- Company Name listed on race shirt
- Company Name or Logo included on specific media promotions
- Logo recognition on Water Station Banners (3 stations)
- 1 complimentary individual race entry

OBSTACLE/TRAIL SPONSOR - \$500

- Company Name listed on race shirt
- Company Name or Logo included on specific media promotions (social, print, website)
- Logo recognition on 10 Obstacle Signs
- 1 complimentary individual race entry



ADVERTISING AND MARKETING OPPORTUNITIES

The Chamber will provide a variety of opportunities to promote your company throughout the year. As additional promotions are available, Chamber Investors will be notified through direct communication.

Chamber Connection Newsletter

Advertising sold by Kilgore News Herald for monthly publication

- Includes Chamber highlights, business information, member news, event announcements and community/chamber calendar
- Contact Sales Department at Kilgore News Herald at 903-984-2593

Chamber EConnect – Sponsor Ad

The Chamber's electronic update is sent bi-monthly to Chamber members and tagged on Facebook. The update includes feature announcements, upcoming Chamber activities & meetings, community event calendar and other business news.

- **EConnect Premier Sponsor Promotion**
Quarterly (6 issues per quarter) \$75 or Monthly (2 issues per month) \$30
- Prominent Banner Ad Placement
- Direct Link to Company Website

In-Office Lobby Display - \$100 Annual (only 9 spots available)

Be one of the first businesses to catch visitors and residents attention as they come into the Chamber offices.

- 8 ½ x 11 Advertising space
- To include business name & logo
- Additional information as space allows

ADVERTISING OPPORTUNITIES

- Website Banner Ad 2018
- Kilgore City/County Map 2018
- Kilgore Relocation Guide 2018
- Kilgore Visitor Guide 2018 – Advertising currently being sold.

For more information on upcoming promotional opportunities, note your interest on the Sponsor Agreement, contact the Chamber at 903-984-5022 or email us at info@kilgorechamber.com

SPONSOR AGREEMENT 2017-2018

Company _____

Contact _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email _____

Sponsorship Total
From Selected Menu Items: \$ _____

Payment Plan:

Invoice Lump Sum

Invoice Per Event - Payment must be received 2 months prior to each event/program

Check Enclosed

Charge credit/debit card

Circle One: Visa MasterCard Discover

Credit Card # _____

Name on Card _____

Exp Date _____ CSV# _____

Office Use Only:

Sold By _____ Date _____

Date Entered/Invoiced _____

Please indicate the programs you would like to sponsor or participate in by marking an "x" in the space provided.

PUBLICATIONS & ADVERTISING

Chamber Lobby Ad Sign (9 spots available) \$100 YR

Chamber EConnect Update (Weekly)

Premier Sponsor Ad - \$75 Quarterly or \$30 Monthly

Chamber Connect Newsletter (Monthly)

Ad Sales Coordinated by Kilgore News Herald

Check if interested and info will be forwarded to you

Yes, I am interested in learning more about the following advertising opportunities. Check interest!

Website Banner Ad City/County Map

Relocation Guide Visitor Guide

Return form for billing or with payment to:
Kilgore Chamber of Commerce, 813 N. Kilgore Street
Kilgore, TX 75662 ~ Phone: 903-984-5022
Email to: cmorris@kilgorechamber.com

MEMBER PROGRAMS & EVENTS

BLACK GOLD TEXAS TEA – WOMEN IN BUSINESS

Presenting Sponsor \$ 1,000

Prize Sponsor \$ 600

VIP Corporate Table (8) \$ 500

VIP Corporate Table (4) \$ 275

Individual Tickets-Members \$ 50

Vendor Booth - Member \$ 65

BIZCONNECT LUNCHEON – 4 EVENTS

Per Luncheon - \$ 150 or \$500 Annual \$ _____

BIZLINX – NEW BUSINESS RECEPTION – 4 EVENTS

Quarterly \$75 or \$250 Annual \$ _____

MORNING BREW (12 EVENTS)

Monthly \$50 or \$500 Annual \$ _____

LEADING EDGE BUSINESS SOLUTIONS SERIES

Business Seminars – Call for schedule/cost

STAR GALA – CHAMBER ANNUAL MEETING - 2018

Platinum Sponsor \$ 1,000

Gold Star \$ 750

Silver Star \$ 600

Corporate Table – Reserved \$ 500

Individual Tickets-Member \$ 50

E⁴ LEADERSHIP

Gold Star \$ 1,000

Silver Star \$ 500

Bronze Star \$ 300

TRIP TO AUSTIN–EAST TX COALITION

Commitment Deadline Dec 1, 2018

Presenting Sponsor \$ 1,500

Supporting Sponsor \$ 750

CHAMBER GOLF CLASSIC

Player Gift Sponsor \$ 1,500

Scorecard Sponsor \$ 1,000

Hole Sponsor/Team of 4 \$ 600

Lunch Sponsor \$ 500

Adopt-a-Hole \$ 250

Hole Sponsor \$ 150

Team Registration - Team of 4 \$ 500

COMMUNITY EVENTS HOSTED BY CHAMBER

CHRISTMAS PARADE

Shining Star \$ 500

Friends of the Parade \$ 100

Parade Entry \$ 25

STAR & SCARS MUD RUN

Top Mudder Sponsor \$ 7,500

Mud Bug Sponsor \$ 2,500

Runner's VIP Tent Sponsor \$ 1,000

Water Station Sponsor \$ 500

Obstacle/Trail Sponsor \$ 500